



Eden Care Communities and memoryKPR Collaborate to Capture Elder Stories

March 1, 2021. Eden Care Communities and memoryKPR joined together during the pandemic to pilot a project to capture the stories of Elders (seniors) residing at Prairie Springs, a personal care home run by Eden Care Communities. What started as a pilot to test the local start-up's tech has blossomed into the beginnings of a partnership.

"Those living in care facilities around the Province have been impacted the most by COVID-19" states Alan Stephen, CEO of Eden Care Communities. "They have been segregated from their families given the vulnerabilities of the aging population to this virus."

Eden Care Communities provides intergenerational care and support in Moose Jaw, Saskatoon and Regina. "Our work with memoryKPR has provided us the foundational proof that innovative and creative thinking about collecting and sharing the stories of Elders with their families will persist beyond this pandemic," Stephen says.

To bring families back together in a virtual way Jessica McNaughton, co-founder of memoryKPR, made her start-up company's tech platform available to a selection of Eden Care Communities Elders to test the concept amongst those who were not already connected to their families virtually. "We brought undocumented and, in some cases, untold stories to life by creating digital time capsules using memoryKPR's platform which collects video, still photographs, and voice recordings in one place," McNaughton explains. "We feel so honoured to be able to capture the experience and nostalgia of these stories and look forward to continuing our storytelling journey with Eden Care Communities."

Media Contact for Interviews:

Jessica McNaughton

jessica.mcnaughton@memorykpr.com

Bill Pratt

william.pratt@edencare.ca